

Media Studies – Past Questions

This table may help you to get an idea of the types of questions asked in previous Junior Certificate examinations.

Topics	'14	'13	'12	'11	'10	'09	'08	'07	'06	'05	'04	'03	'02	'01
Product placement			X											
Target market			X		X	X		X			X			X
School magazine / editorial / role of editor			X								X			
Analyse /Write a radio advertisement	X			X				X						
Analyse an advertisement /poster / cartoon		X			X	X	X	X	X	X	X	X	X	X
Analyse a review / Pros and cons of reviews / Write a review	X				X									
Watershed / Classification - television						X								
Write a script for a radio sports commentary							X							
Compare different types of media / newspapers	X	X		X			X						X	X
Write an article/news report		X						X						
Write an advertisement												X		
Magazine covers / target audience	X													

Note:

This is a general analysis of the types of questions that have come up in the past. You should spend some time going over the actual questions yourself to see if you could answer them.

Remember to check the marking for each question very carefully. You don't have any time to waste. The general rule is that you should spend around a mark a minute.